

The 5 P's of a Powerful Presentation

1. Have a point!
 - Impact - Benefit / What you will say and your promise to say it
2. Support the point!
 - Stories – Statistics – Examples – Analogies – Quotations
Personal Experience - third party success stories - testimonials
 - Be aware of QUALITY – It needs to be substantive, new, varied, relevant, tasteful and practical
3. Explore the point!
 - Interact with the audience - role play – Hypothetical Situations
 - Props – Drama, Theatre, Activity/exercises - structured notes
4. Apply the point!
 - WATCH OUT FOR THE FATAL ERROR - “FTD”
FAILURE TO DEBRIEF
 - Debriefing is where the application of audience comprehension materializes!
5. Deliver the point! - *VARIETY*

VOICE	Is your instrument
ACTIVE	Interact with the entire audience
RAPPORT	Demonstrate TRUST, Credibility and likeability
IMAGE	Be present - polished - professional
ENERGY	Maintain momentum
TASTEFUL	Be appropriate
YOU	Be yourself and be part of it

Remember to ask yourself if have honored or violated the 5 P's